

# Peninsula Community Theatre

Be part of PCT's Exciting 56<sup>th</sup> Season – Our patrons are your local market...  
Advertise for the Season and take advantage of our generous offers!

## 2017-2018 Season

*RAGTIME\* / July 28 - Aug. 19*

*THE MYSTERY OF IRMA VEP / Oct. 6-22*

*It's a Wonderful Life-A Live Radio Play/ Dec. 1-17*

*ONCE ON THIS ISLAND / Feb. 23 - Mar. 11*

*BUS STOP / May 4-20*

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

e-mail \_\_\_\_\_ Fax \_\_\_\_\_

1. **Size of ad:** Full-page    Half-page    Qtr.-page    Eighth-page    Dimensions (   x   )
2. **Cost of ad:** (See price list below) \_\_\_\_\_
3. Enclose **ad copy digital file** (preferred) or **camera ready ad copy** (no set up fee).
4. Need help creating your ad? Give us what you have, a logo, photo or typed message with instructions with your ideas, and we'll create an ad.  
Fee of \$30 for ad creation, photo prep, reverse type or screen set up.
5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. Ad submission deadline for Opening Show's Program is July 8, 2017

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5	\$175	\$500
Half page	4.5 X 3.75	\$145	\$400
Quarter page	4.5 X 1.78	\$ 95	\$300
Eighth page	2.25 X 1.78	\$ 75	\$200

\* Opening Musical runs 4 weekends, for a total of 11 shows; with average total audience of 2,000 people.  
All other shows run 3 weekends, a total of 9 shows/ avg. total audience – 1,400 people per run.

**Season audience size estimated at over 7,000.**

PCT, 10251 Warwick Blvd. Newport News, VA 23601, 757-595-5728, [www.pctlive.org](http://www.pctlive.org)

Email: [playbill@pctlive.org](mailto:playbill@pctlive.org)

# Peninsula Community Theatre

Be part of PCT's 2017-2018 Children's Theatre Season – Our patrons are your local market...  
Advertise for the Season and take advantage of our generous offers!

*I'll Huff and I'll Puff* / Sept. 23, 2017

*Christmas with Santa* / Dec. 16, 2017

*Aesop's Fables* / Jan. 27, 2018

*Upcycled Cinderella* / March 24, 2018

*TBA* / April 24, 2018

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5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. Deadline for Children's season ads September 2, 2017

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5 inches	\$35.00	\$100.00
Half page	4 X 2.5	\$20.00	\$ 70.00
Quarter page	2.25 X 1.78	\$15.00	\$ 40.00

Children's Theatre attendance average 175 per Saturday. Ad may be a coupon or special offer and can vary each weekend's performance.

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